



## **FOR IMMEDIATE RELEASE**

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### ***DOMINICK TRINGALI ARCHITECTS 'YACHT SERIES PLAN PACKAGE' DESIGNED FOR THE NEXT GENERATION OF HOME BUYERS***

What will the home of tomorrow be like, after the economic upswing? DTA has created an exciting opportunity for builders to prepare for the recovery of the market and gain a competitive edge, through a new package of plans that address the needs of future homebuyers.

The "Yacht Series" is a plan package we designed for the new market emerging now and after the economic upswing - families that are downsizing from the traditional +/- 5,000 square foot homes and looking for something smaller, more affordable, and more energy efficient, but with all the luxury and trends they had in their previous home.

What was the inspiration behind these new plans? In the conceptual design stage, our team conducted an analysis of how yachts are designed, since yachts are known to be the best of the best and known to have the most luxurious environments designed in small spaces. They used this analysis as inspiration for the plan package, meaning that they implemented the same luxury and craftsmanship of a typical \$800,000 to \$1,000,000 home into a 2,200 to 2,800 square foot home. At the same time we added energy efficient specifications and new floor plan trends such as flex spaces, computer workstations, drop zones, outdoor spaces, and entertainment areas. The plans are much more affordable to build as well because of the efficient design.

We are seeing a common issue locally as well as nationally, where builders are now stuck with costly, undeveloped land. Building the typical, larger homes on these lots is a big risk, and would also drive the price point of the home up too high for the current state of the housing market. However, splitting these lots up and building smaller, trendy, more luxurious homes on them, like the Yacht Series, would reduce costs for the builder and the homeowner alike, and this is the product and community lifestyle that the new buyer is looking for.

To learn more about our Yacht Series Plan Package, visit our website at [www.DTArchitects.com](http://www.DTArchitects.com) or give us a call at (248) 335-8888.

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